



NEWS RELEASE

TURTLE BEACH CORPORATION ANNOUNCES HYPER SOUND CLEAR™ PARTNERSHIP WITH BELTONE NEW ENGLAND

2015-09-30

San Diego, CA – September 30, 2015 – **Turtle Beach Corporation** (NASDAQ: **HEAR**), the leading-edge audio technology company, today announced a new partnership with **Beltone New England** for **HyperSound Clear™**. An established hearing healthcare leader committed to developing advanced technology, focusing on patient needs, and enhancing the hearing care experience, Beltone New England will carry Turtle Beach’s all-new, groundbreaking hearing healthcare product in their locations across the east coast when it becomes available. Planned to launch this fall, HyperSound Clear is a first-of-its-kind, gateway product for the hearing healthcare market, and has been shown to significantly improve sound clarity and speech intelligibility for people with hearing loss for a better home entertainment listening experience.

“We’re absolutely thrilled Beltone New England has joined with us to carry HyperSound Clear, said Rodney Schutt, SVP and General Manager for the HyperSound business at Turtle Beach Corporation. “We’re getting prepared to launch this product that we believe will significantly improve the quality of life for people with hearing loss, and having a well-known, industry leading company like Beltone on-board will ensure HyperSound Clear is an available option to a much wider audience of people suffering from hearing loss.”

“HyperSound Clear’s ability to direct a focused beam of audio toward a specific person is simply amazing,” said

Michael Andreozzi, CEO, Beltone New England. "The sound quality and ability to program a person's specific hearing profile into the system makes it truly a unique offering for people with hearing loss. As someone with hearing loss, I've personally experienced the enhanced hearing environment HyperSound Clear creates, and we are so happy to be able to carry it in our 120 office locations up and down the east coast."

Andreozzi continued, "Our Beltone patients will love this system to compliment the hearing aids they presently wear. Additionally, what's even more intriguing is HyperSound Clear's potential to get people to address their hearing loss earlier in life. We see this as a great gateway product for someone who may be just starting to lose their hearing but isn't quite yet ready to wear hearing aids, to hear and understand the TV again, and that's a very welcome addition to our product lineup."

HyperSound Clear is Turtle Beach's first-of-its-kind directed audio solution for individuals with hearing loss. HyperSound® technology is a fundamentally new approach to sound delivery that generates a highly directional, narrow beam of audio in the air, much like the way a flashlight directs a beam of light. HyperSound Clear works in parallel with the audio from the TV or home theater system, so when the person with hearing loss is sitting in the HyperSound beam, they experience immersive, 3D audio, while everyone else in the same room hears audio from the TV speakers or home theater system at a normal volume level. This means that people with hearing loss, along with family members and friends, can once again return to the family room to enjoy the latest home entertainment.

To learn more about HyperSound technology and HyperSound Clear, please visit the official website at <http://hypersoundhearing.com>.

About Beltone New England

Beltone New England is the largest dispenser of Beltone hearing aids in the country, with over 100 locations in 11 states along the East Coast. Committed to providing patients with the highest level of service, Beltone is the most trusted brand for quality products and care among its patients and adults aged 50 and older. The Beltone brand has been a premier name in hearing care within the U.S. for over 75 years and leads the industry in innovation with its latest Made for iPhone® hearing aid, the Beltone Legend™. All Beltone New England locations offer

computerized comprehensive hearing testing, video ear scans, and the latest in hearing aid technology. Visit Beltone New England at www.beltonene.com.

About Turtle Beach Corporation

Turtle Beach Corporation (www.turtlebeachcorp.com) designs leading-edge audio products for the consumer, commercial and healthcare markets. Under the Turtle Beach brand (www.turtlebeach.com), the Company markets a wide selection of quality gaming headsets catering to a variety of gamers' needs and budgets, for use with video game consoles, including officially-licensed headsets for the Xbox One and PlayStation®4, as well as for personal computers and mobile/tablet devices. Under the HyperSound brand (www.hypersound.com), the Company markets pioneering directed audio solutions that have applications in digital signage and kiosks, consumer electronics and healthcare. The company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Forward looking statements are based on management's statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, the substantial uncertainties inherent in acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we

acquire, our indebtedness, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company any is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

###

For Media Information, Contact:
Contact:

MacLean Marshall

PR/Communications Director

Turtle Beach Corp.

858.914.5093

maclean.marshall@turtlebeach.com

For Investor Information,

Cody Slach

Investor Relations

Liolios

949.574.3860

hear@liolios.com