



NEWS RELEASE

## TURTLE BEACH BROADENS ITS GLOBAL ESPORTS PRESENCE WITH NASR ESPORTS PARTNERSHIP

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San Diego, CA – July 11, 2018 – Leading gaming headset and audio accessory brand **Turtle Beach** (NASDAQ: HEAR), today announced another significant partnership as the official audio partner for Middle Eastern esports organization **NASR Esports** furthering the company's global esports expansion and its commitment to esports teams. The new partnership will see all NASR Esports pro gaming teams and players using Turtle Beach's **Elite Pro** line of professional gaming audio equipment, as well as other Turtle Beach audio equipment. NASR Esports currently fields 32 players across a variety of games, including FIFA 18, Call of Duty, Street Fighter V, CS:GO, League of Legends and Injustice 2.

"As we continue to fortify and expand our esports partnerships in new countries and continents we're extremely happy to partner with NASR Esports and bring the best in gaming audio to such a dominant regional team," said Andrew Lilien, Vice President, Marketing, Turtle Beach Corporation. "They are renowned for fostering local talent that go on to compete on the world stage and we're looking forward to providing them with the tools to help them achieve even greater levels of success."

Earlier this month, NASR eSports won the DreamHack Masters GCC qualifier landing them a spot as one of Asian's top ten teams and they are currently competing in the Capcom Cup and Injustice 2 Pro Series.

“We are extremely excited to partner with Turtle Beach. We strongly believe that in order to be the best and achieve our objectives we need to build long term relationships with some of the industry’s top players.” said Luciano Rahal, ClubDirector of NASR Esports. “I am positive that together we will celebrate many victories and help pave the way for new teams and players in the Middle East”.

Turtle Beach’s Elite Pro line defines the future of esports gaming audio equipment, delivering best-in-class audio performance for game sound and team chat, plus innovative comfort-driven technologies to ensure players stay comfortable and cool under pressure. Ultimate esports performance, ultimate comfort, and the ultimate esports audio setup designed to help you dominate the competition...this is Elite Pro!

For more information on the latest Turtle Beach gaming headsets and accessories, visit [www.turtlebeach.com](http://www.turtlebeach.com) and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

## About NASR Esports

NASR Esports was founded in 2017 to foster, manage, coach and nurture talents from around the world with a heavy emphasis on the Middle East and North Africa. The club currently houses 32 players across 6 divisions – NASR Esports is one of the leading advocates for Esports in the MENA region expanding their player’s reach a global audience. NASR Esports is paving the road to success for top talents while putting the Middle East on the global esports map.

## About Turtle Beach Corporation

Turtle Beach ([www.turtlebeach.com](http://www.turtlebeach.com) and <http://corp.turtlebeach.com>) has been revolutionizing console multiplayer gaming since the very beginning with its wide selection of industry leading, award-winning gaming headsets. Whether you’re a professional esports athlete, hardcore gamer, casual player or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Amazing audio quality, crystal-clear communication, lightweight and comfortable designs, innovative and advanced technology, and ease-of-use are

just a few features that have made Turtle Beach a fan-favorite brand for gamers the world over. Made for Xbox, PlayStation® and Nintendo Switch™ consoles as well as for PC and mobile devices, having a Turtle Beach gaming headset in your arsenal gives you the competitive advantage. The Company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

#### Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Quarterly Report on Form 10-Q and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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