



NEWS RELEASE

TURTLE BEACH BRINGS GAMING TO MADE IN AMERICA FESTIVAL

2019-08-29

Leading Gaming Audio and Accessory Brand to Deliver
All Gaming Needs in the Artist's Village at Made In America Festival

San Diego, CA – August 29, 2019 – Leading gaming audio and accessory brand **Turtle Beach** (NASDAQ: HEAR) today announced it will be the Official Gaming Partner of this year's **Made In America Festival**. Made In America is an annual music festival curated by JAY-Z and produced by Roc Nation and DPS, held in Philadelphia, PA featuring four stages that continuously host live music from a wide range of genres, including hip hop, pop, R&B, and EDM.

This year's **Made In America Festival** takes place Aug. 31 – Sept. 1, 2019 and will feature a lineup of top musical talent, including Travis Scott, Cardi B, Juice WRLD, James Blake, and a variety of other popular artists performing across both days. Turtle Beach will be on-site, building and outfitting the backstage gaming lounge in the Artist's Village to allow performers, partners, and all gaming enthusiasts attending the show to take a break, relax, and play some of their favorite games with some top gamers in between performing. Team Turtle Beach will be creating content from the gaming lounge and sharing across its **Facebook**, **Twitter** and **Instagram** channels, so be sure to check-in and see which artists and celebrities are defeating everyone by hearing everything on the digital playing fields during the festival.

“Partnering with Made In America Festival paints a very clear picture of the sheer strength and depth of our brand, as Turtle Beach is at the forefront of driving the convergence between gaming and pop-culture,” said Juergen Stark, CEO, Turtle Beach. “This year’s festival allows us to work with gamers who happen to be some of the most famous musical artists and athletes in the world to create stories and amazing moments for fans of gaming, music, and entertainment alike.”

Turtle Beach will have a variety of its latest gaming accessories on-hand in the backstage gaming lounge at Made In America Festival, including the all-new award-winning **Elite Atlas Aero** wireless PC gaming headset which launches at retail outlets worldwide on Sept. 29, 2019. In addition to the Aero, there will also be custom branded **Elite Pro 2 + SuperAmp Pro Performance Gaming Audio Systems** and **Elite Atlas** gaming headsets, as well as the just launched standout **Recon Spark** multiplatform gaming headset, **Battle Buds** in-ear gaming headsets, and more.

For additional information on the latest Turtle Beach products and accessories, visit www.turtlebeach.com and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

About Made In America Festival

For the latest on the Made In America Festival and The REFORM Alliance please be sure to visit www.madeinamericafest.com or download the Made In America app. See the latest Made In America **press release here** for more information.

About Turtle Beach Corporation

Turtle Beach (www.turtlebeach.com) is a leading gaming audio and accessory brand, offering a wide selection of cutting-edge, award-winning gaming headsets. Whether you’re a professional esports athlete, hardcore gamer, casual player, or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Innovative and advanced technology, amazing high-quality gaming audio, crystal-clear communication, lightweight and comfortable designs, and ease-of-use are just a few features that make Turtle Beach a fan-favorite brand for

gamers the world over. Designed for Xbox, PlayStation®, and Nintendo consoles as well as for PC, Mac®, and mobile/tablet devices, owning a Turtle Beach gaming headset gives you the competitive advantage. Hear Everything. Defeat Everyone®. In 2019 Turtle Beach acquired ROCCAT, a leading PC accessories maker that combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: HEAR.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "goal", "project", "intend" and similar expressions, or the negatives thereof, constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the substantial uncertainties inherent in the acceptance of existing and future products, the success of our marketing partnerships, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, the Company's liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Quarterly Report on Forms 10-Q and 10-K and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments, or otherwise.

All trademarks are the property of their respective owners.

###

For More Information, Contact:

Eric Nielsen

Step 3 PR

On behalf of Turtle Beach

Turtle Beach

202.276.5357

eric@step-3.com

Keith Hennessey

Sr. Dir., Communications &
Partnerships – UK & Europe

+44 (0) 1256 51725

keith.hennessey@turtlebeach.com