



NEWS RELEASE

# TURTLE BEACH BECOMES THE OFFICIAL AUDIO PARTNER OF GFINITY'S ELITE SERIES

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Gfinity to Use Turtle Beach's Elite Pro Headsets  
Exclusively for the Elite Series Throughout 2018

San Diego, CA – March 13, 2018 – In its ongoing commitment to esports, leading gaming headset and audio accessory brand **Turtle Beach** today announced a new partnership with Gfinity plc (AIM: GFIN) – a leading international esports entertainment group. The partnership sees Turtle Beach become the official audio partner of the Gfinity Elite Series for Season Three and Season Four.

Starting with the open-to-all Challenger Series, the Gfinity Elite Series provides opportunities for gamers to be drafted to the ranks of top pro teams, who then compete weekly over the season to become Elite Series Champions. The competition will take place live in the Gfinity Esports Arena in London.

At the arena, the 10 pro teams will be using Turtle Beach's unparalleled **Elite Pro** Tournament Gaming Headset and Tactical Audio Controller, which are tailor-made for esports athletes. The Elite Pro delivers best-in-class audio performance for game sound and team chat, plus innovative comfort-driven technologies to ensure players stay comfortable and cool under pressure.



The Gfinity Elite Series Season Three started on Friday, March 9, 2018 with EA SPORTS' FIFA 18 joining existing favourites Street Fighter V and Rocket League. The regular season is played over five weeks, culminating in a three-week final as teams compete for their share of a £250,000 prize pool.

"We aim to support esports at every level, from grass roots to pro players, and this is a core value shared by Gfinity and the Elite Series – making this partnership a perfect match," said Julian Woods, Managing Director Turtle Beach EU. "Using the best equipment is crucial to finding success in esports, and we're extremely happy Gfinity sees our Elite PRO as the path to delivering the best possible audio experience for the Elite Series competitors."

"We are delighted to announce Turtle Beach as a commercial partner for Gfinity Elite Series in 2018," said Neville Upton, Chief Executive of Gfinity. "The Elite PRO is the preferred choice for pro gamers, offering exceptional comfort and crisper sound that will take this year's series to another level in performance."

For more information about the Gfinity Challenger season, which is free and open to everyone, please visit <https://challenger.gfinityesports.com/>. For additional details on the entire EA SPORTS FIFA 18 Global Series, please visit [www.FUTChampions.com](http://www.FUTChampions.com).

For the latest information on Turtle Beach gaming headsets and audio accessories, visit [www.turtlebeach.com](http://www.turtlebeach.com), and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

## About Gfinity

Founded in 2012, Gfinity has established itself as one of the world's leading esports companies. The London-based business enjoys strong relationships with game publishers, players, and the wider esports community and has built a solid reputation for delivering high-quality competitions, both online at [www.gfinityesports.com](http://www.gfinityesports.com) and offline, in

addition to producing industry-leading esports broadcasts.

The Gfinity Esports Arena at Fulham Broadway, London is the home of UK esports, showcasing regular tournaments across the full range of competitive games. Beyond its own tournaments, Gfinity provides a full turnkey solution for brands wanting to create their own esports tournaments and has staged premium esports events around the globe for leading publishers and brands including Formula 1, Microsoft, Activision, EA, Xbox, Gillette and HP.

Gfinity is an accredited official EA SPORTS FIFA 18 Global Series qualifier as EA brings competitive FIFA to millions of fans around the world through the EA SPORTS FIFA 18 Global Series on The Road to the FIFA eWorld Cup 2018 in August 2018.

## About Turtle Beach Corporation

Turtle Beach ([www.turtlebeach.com](http://www.turtlebeach.com)) has been revolutionizing console multiplayer gaming since the very beginning with its wide selection of industry leading, award-winning gaming headsets. Whether you're a professional esports athlete, hardcore gamer, casual player, or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Innovative and advanced technology, amazing audio quality, clear communication, lightweight and comfortable designs and ease-of-use are just a few features that have made Turtle Beach a fan-favorite brand for gamers the world over. Made for Xbox and PlayStation® consoles as well as for PC, Mac® and mobile/tablet devices, having a Turtle Beach gaming headset in your arsenal gives you the competitive advantage. The Company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

## Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate",

“plan”, “estimate”, “target”, “project”, “intend” and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management’s current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company’s liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, the outcome of our HyperSound strategic review process and other factors discussed in our public filings, including the risk factors included in the Company’s most recent Annual Report on Form 10-K and the Company’s other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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