NEWS RELEASE

TURTLE BEACH ANNOUNCES ACTON AS DISTRIBUTION PARTNER IN CHINA

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VALHALLA, N.Y. – June 3, 2013 – Turtle Beach, leading audio brand in games, today announced the appointment of Acton as the exclusive distributor of Turtle Beach gaming headsets in China. Acton has more than 15 years of retail distribution experience in China, and will help Turtle Beach meet the growing demand for headsets and video game accessories from Chinese consumers.

Turtle Beach has experienced steady growth over the past three years in response to strong, global consumer demand for the company's gaming headsets based on their quality, innovative features, and value. The company's distribution footprint increased by more than 50 percent in 2012, and Turtle Beach branded headsets are now distributed in 41 countries across North America, South America, Europe, the Middle East, Africa and Asia.

Acton gives Turtle Beach immediate access to more than 2,000 retail locations in China, expanding Turtle Beach's presence to more than 29,000 storefronts worldwide.

Acton is a Hong Kong-based organization, with offices in Shanghai and Beijing, that distributes and sells professional and consumer audio equipment in China. Acton is a subsidiary of Tom Lee Group, which owns and operates a number of music-related business, including the retail chain Tom Lee Music. It will distribute Turtle Beach's line of gaming headsets in China, Macau and Hong Kong. "In Acton we have found an experienced partner that truly understands the Chinese retail market and shares Turtle Beach's passion for audio," said Jim Adams, Head of Global Sales at Turtle Beach. "Acton is the ideal partner for Turtle Beach and we anticipate great success in the Chinese market."

According to a report issued by TechWeb, China's video game industry was worth an estimated 60.28 billion yuan

(approx. $10 billion) in 2012, and the market is expected to grow in double digits annually over the next five years. Turtle Beach owns more than half the market share in almost every country in which it retails, including a 53% share of the U.S. headset market as of year-end 2012.

"Turtle Beach gaming headsets deliver a combination of quality, performance and versatility that Chinese consumers need," said Henry K.S. Lee, President of Acton China. "We are delighted to have the opportunity to work with Turtle Beach and bring them to market in China."

About Turtle Beach

Turtle Beach (**http://www.turtlebeach.com**) designs and markets premium audio peripherals for video game, personal computer, and mobile platforms, including its acclaimed line of Ear Force gaming headphones and headsets crafted for Xbox 360 and PS3 game consoles and PC games. Turtle Beach's limited edition, Ear Force Tango wireless headset was recognized as an honoree by the 2013 International CES Innovations Awards. According to the NPD Group, Turtle Beach manufactures the top five best-selling third-party gaming headsets of all time when ranked in dollar sales. The Ear Force X12 wired headset is the No. 1 best-selling third-party gaming headset of all time. Turtle Beach, headquartered in Valhalla, New York, is a brand of Voyetra Turtle Beach, Inc., which has been at the forefront of music and audio technology for more than three decades and is recognized as a pioneer of today's PC audio industry.

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