



NEWS RELEASE

# TURTLE BEACH AND EGL JOIN FORCES TO BRING GAMERS FLYTE – THE BACKPACK EVERY GAMER HAS BEEN WAITING FOR

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In Development for Over a Year, FLYTE is a Professional Grade Backpack

that has Everything You Need to Take Your Gaming Lifestyle Wherever You Go

Order the Turtle Beach FLYTE Gaming Backpack by March 17, 2017 for an

“Early Bird” Price as Low as \$99.00 and be Among the First Get One While Supplies Last

San Diego, CA – February 1, 2017 – Leading gaming headset and audio accessory company **Turtle Beach Corporation** (NASDAQ: **HEAR**), and premiere eSports apparel provider **Electronic Gamers’ League** (EGL) have joined forces to bring gamers FLYTE – the first backpack created for today’s generation of gamers on the go, and the only backpack any gamer will ever need. Gaming has evolved into a lifestyle, and the all-new FLYTE backpack is the only contemporary gaming bag designed from the onset with this lifestyle in mind, offering a wealth of features and functionality, comfort, durability and customization.



Check-out the FLYTE gaming backpack video **HERE**, and continue reading below for full details.

The all-new FLYTE gaming backpack's official launch is slated for later this year, but Turtle Beach and EGL have put together a special 45-day long pre-order offering via **Indiegogo** starting today through March 17, 2017, where fans can purchase the backpack for a discounted "early bird" price of \$99.00 and secure their spot as some of the first gamers in the world to receive one. The initial supply of FLYTE gaming backpacks is limited with only 1,500 units worldwide, and there will be two options available.

First is EGL's own FLYTE backpack in black. Second, of the initial 1,500 pieces, EGL has created 500 limited-edition grey FLYTE backpacks exclusively for Turtle Beach. Further, in addition to offering the grey FLYTE backpack as a standalone item for \$99.00 during the pre-order timeframe, Turtle Beach has put together a generous selection of pairings with other Turtle Beach products and apparel, including all-new Turtle Beach zipper hoodies, t-shirts, hats and more that fans will surely want to explore at [\*\*https://www.indiegogo.com/projects/the-world-s-best-gaming-backpack-without-equal-travel#/\*\*](https://www.indiegogo.com/projects/the-world-s-best-gaming-backpack-without-equal-travel#/).

"Whether you're an eSports pro, a hardcore gamer, or someone who enjoys taking their console with them on vacation, there are so many gamers on the go these days that there's definitely a need for a true gaming backpack," said MacLean Marshall, Sr. Director of Brand and Communications at Turtle Beach. "Gaming has become a lifestyle just like surf, skate and snow culture, camping, hiking or whatever your flavor is, and I can tell you that after having used a prototype FLYTE backpack for the past few months that this bag is fantastic. It looks and feels great, and is extremely comfortable even when loaded with my console, laptop and other necessities, and is the perfect backpack to suit that gamer-on-the-go lifestyle."

Added Dan Werling, Co-Founder, Electronic Gamers' League:

"As the premiere eSports apparel company, we saw an opportunity to create a backpack to suit the needs of today's gamers, who are consistently roaming the world, competing in tournaments, attending shows and more. We put a

significant amount of time, effort and energy into the creation of the FLYTE backpack, joining forces with one of the most prestigious bag design firms in the world to ensure this backpack is nothing short of amazing. And we're also excited to team-up with Turtle Beach to create their custom, limited-edition grey FLYTE bag – something I'm sure we'll see the guys from OpTic Gaming and FaZe Clan wearing soon enough as they're already using Turtle Beach's premiere **ELITE PRO** headsets and other gear. There are backpacks, and then there's the FLYTE...and if you're a gamer there's no better, more comfortable way to carry around all your gear and look great while doing it."

Full features for the new FLYTE backpack include:

- Created with highly durable 1,000D military-grade ballistic nylon and a water resistant TPU-coated base to protect your gear from the elements, with a #10 YKK RC zipper for the main compartment and #8 zippers for additional pockets, and easy grab zipper pulls
- A fleece-lined top tech pocket with a headphone pass-through so you can listen to your music on the go while storing your phone, sunglasses and other valuables, with a large quick access pocket on the back and two water bottle/storage pockets (one on each side)
- Contoured air-mesh padded shoulder straps and maximum adaptive padding for ultimate comfort, plus armor plate compression molding for improved back support and optimal ventilation keep you upright and dry when on-the-go, even when fully loaded
- Customizable patching areas to support your favorite games, teams, players, sponsors, and more
- An easy access main compartment that fully unzips for easy packing/unpacking, plus a fully

padded compartment that fits up to 17.4" laptops and has a separate sleeve for tablets large and small

- 10 dedicated internal pockets to hold a console, video games, controllers, **ELITE PRO gaming headset**, **ELITE PRO T.A.C.**, **IMPACT 700 keyboard**, **GRIP 500 mouse**, cables and other accessories

With only 500 units of the limited-edition grey Turtle Beach FLYTE backpack available worldwide, be sure to pre-order one while supplies last to ensure you're one of the first to have the new FLYTE backpack, and to get it for the discounted "early bird" price. Once ordered, your shipment will be fulfilled by EGL at the end of March for delivery shortly thereafter.

For more information on the limited-edition grey Turtle Beach FLYTE gaming backpack, visit [www.turtlebeach.com/en-us/egl-flyte-backpack](http://www.turtlebeach.com/en-us/egl-flyte-backpack). For more information on EGL, visit [www.electronicgamersleague.com](http://www.electronicgamersleague.com). And for more information on the latest Turtle Beach gaming headsets and accessories, visit [www.turtlebeach.com](http://www.turtlebeach.com) and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

## About EGL

Electronic Gamers League (<http://electronicgamersleague.com/>) develops and maintains premium online storefronts for the leading professional gaming teams and personalities. Since EGL's establishment in 2013 the company has ascended to the top of the eSports apparel industry, amassing an unprecedented and peerless client base consisting of over 70 leading eSports brands. EGL's relentless pursuit of innovative product development, brand expansion, variety, design, order processing, fulfillment and customer support has transcended all standards in the industry, clearly establishing the company as the premier gaming apparel supplier in the world.

## About Turtle Beach Corporation

Turtle Beach Corporation (<http://corp.turtlebeach.com>) designs innovative, market-leading audio products. Under its award-winning Turtle Beach brand ([www.turtlebeach.com](http://www.turtlebeach.com)), the Company is the clear market share leader with its wide selection of acclaimed gaming headsets for use with Xbox One and PlayStation®4, as well as personal computers and mobile/tablet devices. Under the HyperSound brand ([www.hypersound.com](http://www.hypersound.com)), the Company markets pioneering directed audio solutions that have applications in digital signage and kiosks, consumer electronics and hearing healthcare. The Company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

#### Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, the outcome of our HyperSound strategic review process and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after

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