



NEWS RELEASE

TURTLE BEACH AND DREAMHACK EXPAND PARTNERSHIP FOR DREAMHACK ATLANTA

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Turtle Beach's Elite Atlas PC Gaming Headset Becomes the Official Headset

of the AVGL Community League of Legends and Collegiate Fortnite Tournaments

Taking Place at DreamHack Atlanta, November 16-18, 2018

San Diego, CA – Oct. 30, 2018 – Leading gaming headset and audio accessory brand **Turtle Beach** (Nasdaq: HEAR) today announced the company is expanding its partnership with **DreamHack** in anticipation of the upcoming **Atlanta** festival taking place mid-November. This will be the third DreamHack event this year that Turtle Beach has sponsored and provided all gaming headsets for the Free to Play PC area, and the second consecutive event integrating the all-new **Elite Atlas Pro Performance PC Gaming Headset**. This expanded partnership now allows for the Elite Atlas to be used on-site in competitions that tap into the vibrant and growing collegiate market, through the American Video Game League's (**AVGL**) Community League of Legends and Fortnite tournaments.

"DreamHack creates some of the best gaming festivals in the world, so we're excited to do more with them in Atlanta where we can showcase our just-launched Elite Atlas PC gaming headset," said Juergen Stark, CEO, Turtle Beach. "Not only is DreamHack a great environment where fans can experience first-hand the Elite Atlas' true pro-level audio and comfort, but now we're also going to get to watch some of the best collegiate gamers go head-

to-head playing some of the best competitive multiplayer games in the world, using one of the best PC gaming headsets on the market.”

DreamHack is the world’s largest gaming lifestyle festival, designed as a global meeting place for gamers to come together to compete and connect. It’s a gaming event unlike any other – all about massive BYOC parties, paired with a plethora of competitive tournaments and esports competitions, and where fans can check out the latest gaming and tech goodies and partake in a variety of different activities. Last year, over 250K gamers attended a DreamHack event in-person, with an additional 135 million fans tuning in digitally. DreamHack Atlanta – one of the signature events in the United States – is set to take place November 16-18, 2018 at the Georgia Congress Center in Atlanta, GA, with 150 teams and 35 thousand fans projected to attend and experience the games, competitions, and excitement.

“We are proud that Turtle Beach, one of the biggest names in gaming audio, has jumped onboard as the main sponsor of the AVGL LoL and Fortnite tournaments and want to work with us to drive more attention around collegiate esports,” said DreamHack CEO Marcus Lindmark. “College esports is a massive, yet underserved grassroots movement, so its exciting to be working with both the AVGL and Turtle Beach to help put an even brighter spotlight on these amazing college gamers.”

The AVGL is the leading college esports organization in the world, providing high-quality competition, content, and community support to thousands of college teams and millions of fans. This year DreamHack has joined forces with the AVGL to create a premiere collegiate esports series, which culminates with the final matches being held at DreamHack Atlanta. Currently, over 100 college teams nationwide are competing in an online League of Legends tournament to see who will get the chance to go head-to-head on the dedicated collegiate esports stage at DreamHack Atlanta, where the final two teams will compete in a best of five competition. Additionally, the DreamHack & AVGL Collegiate Series will feature 22 Fortnite Grudge Matches on the main stage. All players will be using Turtle Beach’s newly released Elite Atlas Pro Performance PC Gaming Headset.

Turtle Beach’s new Elite Atlas gaming headset sets a new benchmark for esports audio on PC. For pro-players and hardcore PC gamers alike, the Elite Atlas is built to win with a durable yet sleek metal headband with a suspended

pad, ProSpecs™ glasses friendly design, and upgraded magnetic memory foam ear cushions featuring athletic fabric and synthetic leather working together to block out external noise. Audio performance centers around the Elite Atlas' pro-tuned 50mm Nanoclear™ speakers that deliver immersive Windows Sonic for Headphones¹ surround sound, and the removable high-sensitivity mic with TruSpeak™ technology for flawless communication with teammates. Finally, the Elite Atlas goes wherever gaming takes you with included 3.5mm and PC-splitter cables that connect to any PC setup. The Elite Atlas is currently available at participating retailers for a MSRP of \$99.95.

For more information on the latest Turtle Beach products and accessories, visit www.turtlebeach.com and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

About DreamHack

DreamHack is all about entertainment for the digital generation. Founded in 1994 as a BYOC LAN party, DreamHack grew over 20 years to a global phenomenon as the digital festival for today's youth, hosted throughout Europe and North America. DreamHack festivals feature multiple esports competitions, live music, exhibitions, creative competitions, LAN party, cosplay and much more. DreamHack helped pioneer esports and continues to be one of the largest global producers of esports content. DreamHack esports broadcasts reached over 375 million views and DreamHack events welcomed over 250,000 visitors in 2017. More information is available at www.dreamhack.com. DreamHack is part of leading international digital entertainment group MTG. More information at www.mtg.com.

About The American Video Game League

The American Video Game League (AVGL) is the leading collegiate esports organization in North America, supporting the massive grassroots college esports movement through online leagues, events, and content. The AVGL has developed leagues with over 1,200 colleges, millions of viewers, and the largest gaming events dedicated to college esports. For more information, visit www.avglcollege.org.

About Turtle Beach Corporation

Turtle Beach (www.turtlebeach.com) is a leading gaming accessory brand, offering a wide selection of cutting-edge, award-winning gaming headsets. Whether you're a professional esports athlete, hardcore gamer, casual player, or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Innovative and advanced technology, amazing high-quality gaming audio, crystal-clear communication, lightweight and comfortable designs, and ease-of-use are just a few features that make Turtle Beach a fan-favorite brand for gamers the world over. Designed for Xbox, PlayStation®, and Nintendo consoles as well as for PC, Mac®, and mobile/tablet devices, owning a Turtle Beach gaming headset gives you the competitive advantage. Hear Everything. Defeat Everyone.™ The company's shares are traded on the Nasdaq Exchange under the symbol: **HEAR**.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Quarterly Report on Form 10-Q and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a

result of new information, future developments or otherwise.

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1Windows Sonic for Headphones provided by Microsoft for compatible Windows 10 PCs (and Xbox One). Also compatible with Dolby Atmos® for Headphones (additional purchase may be required.)

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