



NEWS RELEASE

SUPERHUMAN HEARING, VIRTUAL REALITY AND LIVESTREAMING HIGHLIGHT TURTLE BEACH'S 2016 HOLIDAY LINEUP

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Turtle Beach Delivers a True Competitive Advantage to Gamers by Adding Superhuman Hearing to Additional Products, and Driving Audio Innovation into VR and Livestreaming Markets

San Diego, CA – October 13, 2016 – The Holiday 2016 portfolio from **Turtle Beach Corporation** (NASDAQ: **HEAR**), a leading audio technology company for over 40 years, sees the company adding its exclusive **Superhuman Hearing™** audio setting to additional key products, as well as entering two burgeoning new markets in Virtual Reality (VR) and Livestreaming.

“Holiday 2016 is here and Turtle Beach has our strongest and most expansive holiday product portfolio ever,” said Juergen Stark, CEO, Turtle Beach Corporation. “We continue to develop and deliver innovative products that provide gamers with cutting-edge features and fantastic gaming experiences with high-quality audio. This year we’ve added Superhuman Hearing to more Turtle Beach headsets so more players can immerse themselves in their games and gain a true competitive advantage through better audio, and now we’re also elevating the audio experience for gamers stepping into VR, as well as those looking to take their livestreaming to the next level.”

In late September, Turtle Beach launched the all-new **STEALTH 520** and **STEALTH 420X+** gaming headsets for

PlayStation®4 and Xbox One (respectively), each one a significant feature upgrade to their prior best-selling STEALTH 500P and STEALTH 420X models. Headlining the STEALTH 520 and STEALTH 420X+'s new features is Turtle Beach's exclusive Superhuman Hearing audio setting which gives players the competitive advantage by allowing them to hear soft sounds like enemy footsteps sneaking-up from behind, or a nearby enemy reloading their weapon around a corner just before an ambush, or a vehicle off in the distance bringing in reinforcements. Superhuman Hearing can also be found in other Turtle Beach gaming headsets, including the **ELITE PRO TOURNAMENT GAMING HEADSET** and **ELITE PRO TACTICAL AUDIO CONTROLLER (T.A.C.)**, and the **PX24** which is one of the best-selling gaming headsets for PS4™.

Beyond arming gamers with Superhuman Hearing so they can hear everything and defeat everyone, Holiday 2016 also has Turtle Beach leading the charge into two new categories – VR and Livestreaming.

In early October Turtle Beach launched the **STEALTH 350VR** as the first gaming headset specifically designed to be used with the latest VR devices, including PlayStation®VR, PS4 Pro and PS4, Oculus Rift and HTC Vive™. Audio is half the VR experience, and Turtle Beach's STEALTH 350VR headset takes VR gaming audio from good to amazing with features including large 50mm over-ear speakers, 30+ hour battery-powered amplification, accurate 3D surround sound reproduction, Variable Bass Boost, and a lightweight, ergonomic "built for VR" design that provides extra clearance for VR headbands and cables. There's no other VR gaming headset that competes with the features, functionality and price of Turtle Beach's STEALTH 350VR, so if VR is something you're looking at for the holidays, be sure to get the complete VR experience by having amazing audio.

Last but not least is livestreaming. The past few years have seen livestreaming take a massive foothold in gaming, where content creators are actively livestreaming everything from competitive matches for their fans to enjoy to video walkthroughs and tutorials on Twitch and YouTube. This Sunday, October 23, 2016, Turtle Beach will launch the all-new **STREAM MIC** – a first-of-its-kind professional desktop microphone created for gamers streaming from their consoles. With the STREAM MIC, players can now livestream gameplay directly from their Xbox One, as well as from PS4 Pro and PS4, PC and Mac thanks to universal plug-and-play compatibility.

For more information on the latest Turtle Beach products and accessories for the holidays, visit

www.turtlebeach.com and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

About Turtle Beach Corporation

Turtle Beach Corporation (www.turtlebeachcorp.com) designs leading-edge audio products for the consumer, commercial and healthcare markets. Under the Turtle Beach brand (www.turtlebeach.com), the Company markets a wide selection of quality gaming headsets catering to a variety of gamers' needs and budgets, for use with video game consoles, including officially-licensed headsets for the Xbox One and PlayStation 4, as well as for personal computers and mobile/tablet devices. Under the HyperSound brand (www.hypersound.com), the Company markets pioneering directed audio solutions that have applications in digital signage and kiosks, consumer electronics and healthcare. The company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the

implementation of any businesses we acquire, our indebtedness, the outcome of our HyperSound strategic review process and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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