

# ROCCAT'S KONE PURE ULTRA CORAL BLOOM LAUNCHES IN ASIA TO CELEBRATE CHERRY BLOSSOM FESTIVITIES

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San Diego, CA – March 13th, 2020 – ROCCAT, Turtle Beach's (Nasdaq: HEAR) Hamburg, Germany-based PC accessories brand, today announced the upcoming release of the Kone Pure Ultra Coral Bloom– a new color of its ultra-light gaming mouse. In October 2019, ROCCAT released the Kone Pure Ultra, a significant update to its beloved Kone Pure – the brand's most iconic mouse. Highly lauded for its ergonomics, Titan Wheel, and strategic button placement, the Kone Pure Ultra Coral Bloom comes with all of these impressive features wrapped in a new eye-catching color. After months of research to find the perfect Coral tone and vibrant neon details, the Kone Pure Ultra Coral Bloom will be available for pre-orders in Asia at Amazon Japan and 11STREET in Korea starting March 16, 2020, and will hit retail in both countries on March 27, 2020, for an MSRP of \$69.99.

Even with a full shell the Kone Pure Ultra Coral Bloom weighs only 66.5g, making it a truly revolutionary ultra-light PC gaming mouse. Its strong full body is covered with ROCCAT's Evolutionary Performance Coating – a durable and fingerprint resistant texture offering the perfect grip. The Kone Pure Ultra Coral Bloom features ROCCAT's latest 16,000dpi Owl-Eye sensor, based on the PixArt 3389 sensor, for maximum accuracy and tracking capability. The Kone Pure Ultra Coral Bloom is the first ROCCAT product to boast 100% pure PTFE mouse skates – offering an extremely precise and smooth glide. Additional features include a 1,000Hz polling rate and 512kB onboard memory to save macros and profiles.

The Kone Pure Ultra Coral Bloom also joins the AIMO family of products, to create a unique illumination eco-system with other compatible ROCCAT peripherals.

For more information on ROCCAT's lineup of high-quality, German-engineered PC gaming accessories, visit

<https://roccat.org>. For the latest information on Turtle Beach products, accessories, and stories, visit the Turtle Beach website at [www.turtlebeach.com](http://www.turtlebeach.com) and the Turtle Beach Blog at <https://blog.turtlebeach.com>. Fans can also follow Turtle Beach on **Facebook**, **Twitter**, and **Instagram**.

#### About Turtle Beach Corporation

Turtle Beach ([www.turtlebeach.com](http://www.turtlebeach.com)) is a leading gaming audio and accessory brand, offering a wide selection of cutting-edge, award-winning gaming headsets. Whether you're a professional esports athlete, hardcore gamer, casual player, or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Innovative and advanced technology, amazing high-quality gaming audio, crystal-clear communication, lightweight and comfortable designs, and ease-of-use are just a few features that make Turtle Beach a fan-favorite brand for gamers the world over. Designed for Xbox, PlayStation®, and Nintendo consoles as well as for PC, Mac®, and mobile/tablet devices, owning a Turtle Beach gaming headset gives you the competitive advantage. Hear Everything. Defeat Everyone®. In 2019 Turtle Beach acquired ROCCAT, a leading PC accessories maker that combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: HEAR.

#### Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "goal", "project", "intend" and similar expressions, or the negatives thereof, constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's liquidity, the substantial uncertainties inherent in the acceptance of existing and adoption of future products, the difficulty of commercializing and protecting new technology and products, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, changes in the fair value of our

outstanding warrants and other factors discussed in our public filings, including the risk factors included in the Company's most recent Quarterly Report on Forms 10-Q and 10-K and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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