



NEWS RELEASE

ROCCAT Teams Up With UK Call of Duty Content Creator and Sidemen Co-owner Vikkstar for Full PC Peripheral Partnership

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Popular UK Call of Duty Content Creator Vikkstar Signs with ROCCAT to Exclusively Use the Award-Winning PC Accessory Brand's Kone Pro Air, Syn Pro Air, and Vulcan TKL Pro

WHITE PLAINS, N.Y.–(BUSINESS WIRE)–Sep. 2, 2021– **ROCCAT, Turtle Beach's** (NASDAQ: HEAR) Hamburg, Germany-based PC gaming accessories brand, today announced a new partnership with popular UK content creator Vikram “Vikkstar” Singh Barn. Vikkstar has been creating content on YouTube since 2010 and runs three unique channels. His main channel, **Vikkstar123**, boasts over 7.1 million subscribers and his other channels command another 5 million subscribers. In 2020, Vikkstar became co-owner of the London Royal Ravens Call of Duty League team, and he is also a longtime member and co-owner of the Sidemen Collective – an online group of YouTube personalities hailing from the United Kingdom. Famed for playing popular games like Call of Duty, Minecraft, and Fortnite, Vikkstar also collaborates with his fellow Sidemen and Royal Ravens to create regular entertaining content for their fans.

This press release features multimedia. View the full release here:
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Popular UK Call of Duty Content Creator Vikkstar Signs with ROCCAT to Exclusively Use the Award-Winning PC Accessory Brand's Kone Pro Air, Syn Pro Air, and Vulcan TKL Pro (Photo: Business Wire)

“We’re thrilled to be partnering with Vikkstar as we’ve been big fans of his for a long time,” said René Korte, ROCCAT Founder

and General Manager for PC Products at Turtle Beach. “Vikkstar has fostered a thriving gaming following, and we

are excited for his fans to experience the design and performance advantage of our ROCCAT gear. We're proud to be joining forces with such a renowned member of the YouTube community and welcome Vikkstar to the ROCCAT family."

With the new partnership Vikkstar will be using ROCCAT's latest PC accessories when gaming and creating content. Vikkstar's starting lineup of ROCCAT's Pro line of PC accessories includes the award-winning **Kone Pro Air** wireless gaming mouse, the mechanical **Vulcan TKL Pro** gaming keyboard featuring ROCCAT's ridiculously fast optical switches, and the all-new **Syn Pro Air** wireless 3D audio gaming headset. Vikkstar will also be collaborating with ROCCAT on future products and a variety of new initiatives as he joins ROCCAT's exciting roster of top-tier partners, players, and content creators.

"As a former pro Call of Duty gamer, I've always been on the search for peripherals that can give me an edge, so ROCCAT's 'Pro' line of products is a perfect fit for me," said Vikkstar. "I'm looking forward to working with ROCCAT in the months ahead and seeing what else they are working on for the future."

For more information on the latest ROCCAT PC gaming products and accessories, visit **ROCCAT.com** and be sure to follow ROCCAT on **TikTok, Twitter, Instagram, Facebook, and YouTube**.

About Turtle Beach Corporation

Turtle Beach Corporation (www.turtlebeachcorp.com) is one of the world's leading gaming accessory providers. The Turtle Beach brand (www.turtlebeach.com) is known for pioneering first-to-market features and patented innovations in high-quality, comfort-driven headsets for all levels of gamer, making it a fan-favorite brand and the market leader in console gaming audio for the last decade. Turtle Beach's ROCCAT brand (www.roccat.com) combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Under the ROCCAT brand, Turtle Beach creates award-winning keyboards, mice, headsets, mousepads, and other PC accessories. Turtle Beach's Neat Microphones brand (www.neatmic.com) creates high-quality USB and analog microphones for gamers, streamers, and professionals that embrace cutting-edge technology and design. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: **HEAR**.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "goal", "project", "intend" and similar expressions, or the negatives thereof, constitute

forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the integration of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, the Company's liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q, and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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