

ROCCAT Reveals The Elo Series PC Gaming Headsets – The First Products In The Brand’s New Lineup Of Precision PC Gaming Accessories

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The Elo Series Headsets Offer PC Gamers the Perfect Blend of ROCCAT’s Award-Winning German Design & Innovation with Turtle Beach’s Unrivaled Audio Expertise & Exclusive Technologies

SAN DIEGO, Sept. 14, 2020 /PRNewswire/ — **ROCCAT**, Turtle Beach’s (Nasdaq: HEAR) Hamburg, Germany-based PC gaming accessories brand, today unveiled the **Elo series** PC gaming headsets as the first all-new products in its lineup of precision PC gaming equipment. Founded in 2007 by former pro gamer and current Head of PC Products at Turtle Beach, Rene Korte, ROCCAT has become a pioneering PC gaming accessories maker with a portfolio packed with technologically advanced and visually stunning products. In 2019, ROCCAT was acquired by **Turtle Beach** and became the Company’s official PC gaming accessories brand. The **ELO** headsets are the first products that blend ROCCAT’s award-winning design and innovation with Turtle Beach’s unrivaled gaming audio expertise and exclusive audio technologies.

ROCCAT’s **ELO** series includes three different headsets for PC gamers to choose from, each designed with premium, comfort-focused features such as memory foam cushions and a self-adjusting floating metal headband – offering a unique, durable, and weightless fit. The **Elo X Stereo** is a light-weight stereo headset with a MSRP of \$49.99. The **Elo 7.1 USB** ups the ante with premium 7.1 channel surround sound, ROCCAT’s AIMO intelligent lighting system, Variable Mic Monitoring and a USB connection for a MSRP of \$69.99. The **Elo 7.1 Air** takes things even further with wireless connectivity, Turtle Beach’s patented Superhuman Hearing® sound setting for a competitive advantage, and a long-lasting 24-hour battery life for a MSRP of \$99.99. All three **ELO** series headsets will be

available at participating retailers worldwide on October 4, 2020. Pre-order now at [ROCCAT.org](https://www.roccat.org).

“The ELO headsets show the result of what happens when you combine the best of ROCCAT and Turtle Beach, and this is just the first wave of our new precision-focused PC gaming accessories,” said Rene Korte, Head of PC Products at Turtle Beach. “The ELOs look sleek and sound amazing, and we still have new additions to our award-winning **Vulcan** series keyboards on the way, along with new mice and more – all designed to deliver an amazing desktop ecosystem that makes ROCCAT the PC brand for all serious PC gamers.”

Turtle Beach CEO, Juergen Stark, added, “ROCCAT’s all-new ELO series PC gaming headsets, as well as the additional ROCCAT PC accessories that will be revealed in the future, reflect the very productive investments we’ve been putting toward growing Turtle Beach’s share in the \$3 billion PC accessories market. ROCCAT’s new products offer PC gamers some of the highest performance and best-looking PC gear, all designed to provide a competitive advantage while making gaming more immersive and enjoyable, and is a core part of achieving our target of 10-20% annual topline growth over time.”

Full details of ROCCAT’s all-new ELO series headsets are below, and more information can be found at [ROCCAT.org](https://www.roccat.org).

Elo X Stereo Cross-Platform Gaming Headset

Designed for stereo enthusiasts and multiplatform gamers, the Elo X Stereo delivers supreme sound powered by precision-tuned 50mm drivers. Its extended cross-platform compatibility via a 3.5mm jack complements premium comfort features including memory foam cushions and a self-adjusting metal headband for a unique, weightless fit. Class-leading Turtle Beach audio technologies include the high-sensitivity, high-performance TruSpeak™ microphone and patented ProSpecs™ glasses-friendly comfort. The Elo X Stereo comes with a PC audio splitter and feels like a feature-packed premium product with an attractive MSRP of \$49.99.

Elo 7.1 USB Surround Sound Gaming Headset

The Elo 7.1 USB offers exceptional, immersive 7.1 channel surround sound powered by its precision-tuned 50mm drivers. It also boasts Turtle Beach audio innovations such as the high-sensitivity, high-performance TruSpeak™ microphone for crystal-clear communication, plus Variable Mic Monitoring to help avoid shouting, and ProSpecs™ glasses-friendly ear cushions. In addition to premium comfort features like memory foam cushioning and a self-adjusting metal headband, the Elo 7.1 USB also works with ROCCAT’s AIMO lighting system offering vivid color customizations. The Elo 7.1 USB will be available for a competitive MSRP of \$69.99.

Elo 7.1 Air Wireless Surround Sound RGB Gaming Headset

The Elo 7.1 Air is the top-end wireless model of the series. It offers exceptional, immersive 7.1 channel surround sound via powerful 50mm drivers and adds Turtle Beach's exclusive Superhuman Hearing® sound setting for a competitive advantage. Elo 7.1 Air uses ROCCAT's Stellar Wireless technology for a dependable wireless connection as good as, and sometimes faster than, a wired connection, as well as a long-lasting battery that averages 24-hours of use. The Elo 7.1 Air is also a new addition to ROCCAT's AIMO product portfolio and will be available for a MSRP of \$99.99.

For more information on the latest ROCCAT PC gaming products and accessories, visit [ROCCAT.org](https://www.roccat.org) and be sure to follow ROCCAT on [Twitter](#), [Instagram](#), [Facebook](#), and [YouTube](#).

About Turtle Beach Corporation

Turtle Beach Corporation (corp.turtlebeach.com) is one of the world's leading gaming audio and accessory providers. The Turtle Beach brand (www.turtlebeach.com) is known for pioneering first-to-market features and patented innovations in high-quality, comfort-driven headsets for all levels of gamer, making it a fan-favorite brand and the market leader in console gaming audio for the last decade. Turtle Beach's ROCCAT brand (www.roccat.org) combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Under the ROCCAT brand, Turtle Beach creates award-winning keyboards, mice, headsets, mousepads, and other PC accessories. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: HEAR.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company. Some of these factors include, but are not limited to, market acceptance of the new Elo series PC gaming headsets, risks related to the Company's liquidity, the substantial uncertainties inherent in the

acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, the outcome of our HyperSound strategic review process and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K, the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States, the Company does not intend to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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Eric Nielsen, Step 3 PR, 202.276.5357, eric@step-3.com ; Jessica Albiston, EU PR Contact, Turtle Beach Germany GmbH, +49 (0)40 30 99 495 239, jessica.albiston@turtlebeach.com