

# ROCCAT Partners With Famed YouTuber Coconut Brah

2021-05-12

WHITE PLAINS, N.Y., May 12, 2021 /PRNewswire/ — **ROCCAT**, Turtle Beach's (Nasdaq: HEAR) award-winning Hamburg, Germany-based PC accessories brand, today announced it has partnered with legendary Rainbow Six Siege YouTuber Jon "**Coconut Brah**" Soli. The fan-favorite gamer and content creator is unquestionably one of the largest Rainbow Six Siege YouTubers with over 1.6 million subscribers. Soli has grown his massive fanbase by showcasing creative ways to play the game, and more importantly, how to win. With this agreement, Coconut Brah's PC gaming battle station is now fully equipped with the latest award-winning peripherals from ROCCAT, including the just-launched **Kone Pro** mouse, the **Vulcan TKL Pro** keyboard, and **Elo Air 7.1** headset.

"We jumped at the opportunity to work with Coconut Brah because he's a gamer who continually pushes the boundaries of gaming, which is something we have in common," said René Korte, ROCCAT Founder and General Manager for PC Products at Turtle Beach. "Every time he plays Rainbow Six he is planning the next angle, or the next strategy for his squad to vanquish the other team. He embodies precisely the type of gamer we want on team ROCCAT and we are honored to welcome him."

Jon "Coconut Brah" Soli has been using Turtle Beach products since the beginning of his career when he was gaming on Xbox. Since moving to PC, his focus has been playing Rainbow Six Siege and other FPS games. ROCCAT's all-new desktop setup offers him groundbreaking technology that delivers a competitive advantage. ROCCAT's ridiculously fast Titan Optical Switch technology, found in the brand's latest mice and keyboards, registers mouse clicks and keystrokes up to 100 times faster compared to the standard switches found in most other competitive PC gaming mice and keyboards.

"When I play Rainbow Six, I need peripherals that are fast, precise, comfortable, and reliable, and ROCCAT nails all of those for me," said Jon "Coconut Brah" Soli. "I continually try to build and develop unique tactics in each game, and ROCCAT's gear delivers the speed and precision to support whatever seemingly strange strategy I come up with. ROCCAT's gear performs the way I need it to, it looks amazing, and I'm happy to join them."

For more on Coconut Brah's latest conquests and brilliant new tactics, check out his channel on [Twitch](#) and [YouTube](#) and follow him on [Twitter](#). For more information on the latest ROCCAT PC gaming products and accessories, visit [ROCCAT.com](#) and be sure to follow ROCCAT on [TikTok](#), [Twitter](#), [Instagram](#), [Facebook](#), and [YouTube](#).

### About Turtle Beach Corporation

Turtle Beach Corporation ([www.turtlebeachcorp.com](#)) is one of the world's leading gaming accessory providers. The Turtle Beach brand ([www.turtlebeach.com](#)) is known for pioneering first-to-market features and patented innovations in high-quality, comfort-driven headsets for all levels of gamer, making it a fan-favorite brand and the market leader in console gaming audio for the last decade. Turtle Beach's ROCCAT brand ([www.roccat.com](#)) combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Under the ROCCAT brand, Turtle Beach creates award-winning keyboards, mice, headsets, mousepads, and other PC accessories. Turtle Beach's Neat Microphones brand ([www.neatmic.com](#)) creates high-quality USB and analog microphones for gamers, streamers, and professionals that embrace cutting-edge technology and design. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: [HEAR](#).

### Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the

substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, the Company's liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K, and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

All trademarks are the property of their respective owners.

View original content to download multimedia:<http://www.prnewswire.com/news-releases/roccat-partners-with-famed-youtuber-coconut-brah-301290216.html>

SOURCE Turtle Beach Corporation

CONTACTS: North America. Eric Nielsen, Step 3 Public Relations, 202.276.5357, eric@step-3.com OR Europe, Jessica Albiston, Sr. Marketing Communications Manager, Turtle Beach Germany GMBH, jessica.albiston@turtlebeach.com OR MacLean Marshall, Sr. Director, Public Relations & Brand Communications. Turtle Beach Corporation, 858.914.5093, maclean.marshall@turtlebeach.com OR Keith Hennessey, Sr. Director, Communications & Partnerships – International, Turtle Beach, + 44 (0) 1256 678350, keith.hennessey@turtlebeach.com OR Investor Information: Cody Slach or Sean McGowan, Gateway Investor Relations, 949.574.3860, hear@tgatewayir.com