

ROCCAT Expands Its Award-Winning Keyboard Lineup With All-New Magma And Pyro RGB Gaming Keyboards

2021-05-03

Magma's Stunning RGB Lighting & Affordable Price Redefine the Membrane Gaming Keyboard Category – Pyro is the Most Feature Rich Mechanical Gaming Keyboard Under \$100

WHITE PLAINS, N.Y., May 3, 2021 /PRNewswire/ — **ROCCAT**, Turtle Beach's (Nasdaq: HEAR) Hamburg, Germany-based PC peripheral brand, today revealed two all-new additions to the brand's **award-winning keyboard lineup**: the **Magma** Membrane RGB Gaming Keyboard and **Pyro** Mechanical RGB Gaming Keyboard. The Magma's fully illuminated top plate showcases ROCCAT's innovative **AIMO** RGB lighting technology like never before, and its attractive \$59.99 MSRP makes it perfect for PC gamers looking to improve their desktop RGB setup. PC enthusiasts on the hunt for a new mechanical gaming keyboard need look no further than **Pyro**, one of the most feature-packed mechanical gaming keyboards available for a MSRP of \$99.99. Magma and Pyro are equipped with detachable palm rests and convenient media controls, and feature ROCCAT's acclaimed Easy-Shift [+] technology allowing gamers to assign a secondary function to their most-used keys. The Magma membrane gaming keyboard and **Pyro** mechanical gaming keyboard launch at participating retailers worldwide on May 30, 2021. Pre-order now from www.roccat.com.

"With Magma we're redefining membrane keyboards while pushing the boundaries of keyboard illumination yet again," said René Korte, ROCCAT Founder and General Manager for PC Peripherals at Turtle Beach. "With the Vulcan series, we had already evolved the RGB experience by mounting transparent key housings to mechanical keyboards. With Magma we made the whole plate transparent to push the AIMO lighting to its full potential. It looks like nothing else out there and it's affordable for gamers who want to show off their RGB gaming setup."

ROCCAT Magma Membrane RGB Gaming Keyboard

Since the launch of the AIMO lighting engine in 2017, ROCCAT has focused not only on delivering high-performance PC gaming equipment, but also on bringing the RGB experience to new levels. ROCCAT's Magma Membrane RGB Gaming Keyboard is equipped with a semi-transparent top plate and five zone, 10 LED backlighting for ROCCAT's best AIMO lighting showcase to date. With 16.8 million RGB color illumination, gamers can enjoy a vivid and immersive lighting experience. Magma will connect and sync-up with all other products in ROCCAT's AIMO range, including the just revealed **Kone Pro** series mice, **Elo** series headsets, and more, to create a vibrant PC gaming battle station.

Magma also features silent membrane typing thanks to high-quality rubber dome keys. Keystrokes feel both responsive and reliable. Advanced anti-ghosting technology ensures gamers can press all the most-used keys simultaneously, when reacting in the heat of battle. The Magma is equipped with a detachable palm rest to suit gamers' preferred typing and gaming styles. Available May 30, 2021 at participating retailers worldwide for a MSRP of \$59.99.

ROCCAT Pyro Mechanical RGB Gaming Keyboard

Pyro is one of the most feature-packed mechanical gaming keyboards for under \$100. The Pyro's new design is reinforced by a premium brushed metal top plate, offering gamers a sleek, robust, and stylish mechanical keyboard. Pyro uses TTC's linear (red) switches with a 2.0mm actuation point, 45g operating force, and a total travel distance of 4.0mm for a keystroke that feels both precise and strong. The Pyro's switches are tested to 50 million keystrokes lifetime for a responsive and durable gaming experience. Advanced anti-ghosting technology also ensures all simultaneously pressed keys are registered.

Like the Magma, the Pyro is equipped with a detachable palm rest. It also has the Vulcan series' fan-favorite volume wheel for quick and easy audio control. Pyro features ROCCAT's AIMO lighting engine with per-key illumination in 16.8 million RGB colors. AIMO reacts organically to your usage with vivid lighting displays out of the box, without the need for extensive configuration. It also syncs with compatible AIMO-enabled products to create desktop illumination that flows from device to device. Available May 30, 2021 at participating retailers worldwide for a MSRP of \$99.99.

For more information on the latest ROCCAT PC gaming products and accessories, visit [ROCCAT.com](https://www.roccat.com) and be sure to follow ROCCAT on [TikTok](#), [Twitter](#), [Instagram](#), [Facebook](#), and [YouTube](#).

[About Turtle Beach Corporation](#)

Turtle Beach Corporation (<https://corp.turtlebeach.com>) is one of the world's leading gaming accessory providers. The Turtle Beach brand (www.turtlebeach.com) is known for pioneering first-to-market features and patented innovations in high-quality, comfort-driven headsets for all levels of gamer, making it a fan-favorite brand and the market leader in console gaming audio for the last decade. Turtle Beach's ROCCAT brand (www.roccat.com) combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Under the ROCCAT brand, Turtle Beach creates award-winning keyboards, mice, headsets, mousepads, and other PC accessories. Turtle Beach's Neat Microphones brand (www.neatmic.com) creates high-quality USB and analog microphones for gamers, streamers, and professionals that embrace cutting-edge technology and design. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: **HEAR**.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

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