NEWS RELEASE

Parametric Sound to Present at the Cowen and Company 42nd Annual Technology, Media & Telecom Conference on May 29, 2014

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– San Diego, CA, May 20, 2014 –

Parametric Sound Corporation (NASDAQ: HEAR) today announced that the company will be presenting at the Cowen and Company 42nd Annual Technology, Media & Telecom Conference held at The New York Palace Hotel in New York on Thursday, May 29, 2014. Parametric Sound CEO Juergen Stark and CFO John Hanson will host the presentation.

The annual Cowen and Company conference features highly regarded technology companies and provides a showcase for dynamic emerging companies across technology, media and telecommunications. The two-day conference, which will showcase more than 100 public and private companies, provides a unique opportunity for institutional and private equity investors to meet with senior management teams.

The audio portion of the presentation will be webcast live over the internet and can be accessed under the Investor Relations section at http://www.parametricsound.com. An online archive will be available for a period of 90 days following the presentation.

Conference Details:

Date: Thursday, May 29, 2014
Time: 10:15 a.m. Eastern / 7:15 a.m. Pacific
Location: New York Palace Hotel
455 Madison Ave, New York, NY 10022

1-on-1s: Please contact your Cowen and Company contact for availability

Webcast: The audio portion of the presentation will be webcast live over the internet and can be accessed under the Investor Relations section at http://www.parametricsound.com. An online archive will be available for a period of 90 days following the presentation.

Website: http://www.cowen.com/conferences/conferences-overview/