NEWS RELEASE

Parametric Sound Corporation to Present at the Southwest IDEAS Investor Conference in Dallas on November 21, 2013

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SAN DIEGO, California, November 12, 2013 – Parametric Sound Corporation (NASDAQ: PAMT), a leading innovator of audio products and solutions, today announced that Ken Potashner, Executive Chairman of Parametric Sound, will present at the Southwest IDEAS Investor Conference on Thursday, November 21, 2013. As a result of the recently announced merger agreement between the Company and Turtle Beach, Juergen Stark, CEO of Turtle Beach, will also participate in the presentation. The conference is being held at the Sheraton Dallas Hotel by the Galleria in Dallas, Texas. Parametric's presentation is scheduled to begin at 1:20 p.m. CT (2:20 p.m. ET). A live and archived webcast of the presentation may be accessed at the conference website, **www.SWIDEAS.com**, or in the investor relations section of the company's website: **www.parametricsound.com**.

The mission of the IDEAS Conferences is to provide independent regional venues for quality companies to present their investment merits to an influential audience of investment professionals. Unlike traditional bank-sponsored events, IDEAS Investor Conferences are "Sponsored BY the Buyside FOR the Buyside" and for the benefit of regional investment communities. Conference sponsors collectively have more than $120 Billion in assets under management and include: Barrow Hanley Mewhinney & Strauss, Keeley Asset Management, Hodges Capital Management, Luther King Capital Management, Allianz Global Investors: NFJ Investment Group, RENN Capital, Great Lakes Advisors, Ironwood Investment Management, GRT Capital Partners, Marble Harbor Investment Counsel, Granahan Investment Management, Eagle Boston Investment Management, First Wilshire Securities, William Harris Investors, Greenbrier Partners Capital Management, LLC, and Perritt Capital Management. The

IDEAS Investor Conferences are held annually in Boston, Chicago and Dallas and are produced by Three Part Advisors, LLC. Additional information about the events can be located at **www.IDEASconferences.com**

Important Additional Information for Investors and Stockholders

This material is not a substitute for the definitive proxy statement that Parametric will file with the SEC related to the proposed merger. Parametric filed a preliminary proxy statement with the SEC on November 4, 2013 related to the proposed merger. Investors and security holders are urged to read the definitive proxy statement (including any amendments or supplements) and other documents filed with the SEC carefully in their entirety because they contain important information about Parametric, Turtle Beach and the proposed transaction. The definitive proxy statement will be mailed to the stockholders of Parametric. Investors and security holders may obtain free copies of the definitive proxy statement and other relevant documents filed with the SEC by Parametric at the SEC´s web site at www.sec.gov. Free copies of the definitive proxy statement and other documents filed with the SEC also can be obtained by directing a request to Parametric, Attention: Investor Relations, telephone: (888) 477-2150. In addition, investors and security holders may access copies of the documents filed with the SEC by Parametric on Parametric's website at **www.parametricsound.com**.

Parametric and its directors and executive officers and other persons may be deemed to be participants in the solicitation of proxies in respect of the proposed transaction described in this release. Information regarding Parametric's directors and executive officers is available in the preliminary proxy statement related to the proposed merger, which was filed with the SEC on November 4, 2013. If and to the extent that any of the Parametric participants will receive any additional benefits in connection with the proposed transaction that are unknown as of the date of this release, the details of those benefits will be described in the definitive proxy statement relating to the proposed transaction. Investors and stockholders can obtain more detailed information regarding the direct and indirect interests of Parametric's directors and executive officers in the proposed transaction by reading the definitive proxy statement when it becomes available.