



NEWS RELEASE

Parametric Sound Corporation to Present at the 16th Annual Needham Growth Conference in New York on January 16, 2014

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– SAN DIEGO, California, January 14, 2014 –

Parametric Sound Corporation (NASDAQ: PAMT), a leading innovator of audio products and solutions, today announced that Juergen Stark, CEO of Turtle Beach, will present at the 16th Annual Needham Growth Conference on Thursday, January 16, 2014. Mr. Stark will be presenting given the pending merger agreement between Parametric Sound and Turtle Beach. Ken Potashner, Executive Chairman of Parametric Sound will also be in attendance. The conference is being held at the New York Palace Hotel in New York. Parametric's presentation is scheduled to begin at 2:10 p.m. ET. A live and archived webcast of the presentation may be accessed on the investor relations section of the company's website:

<http://www.parametricsound.com/presentations.php>

Or at the following link:

<http://wsw.com/webcast/needham64/PAMT>