NEWS RELEASE

Parametric Sound Announces Conference Call to Discuss Updated Financial Results

2014-03-19

SAN DIEGO, California, March 19, 2014 – Parametric Sound Corporation (NASDAQ: PAMT) today announced that it plans to file an amendment to its Current Report on Form 8-K filed on January 16, 2014 after the market close on Thursday, March 27, 2014 to include unaudited pro forma financial information of the combined companies as of and for the year ended December 31, 2013 along with audited financial statements for VTB Holdings, Inc. and its subsidiaries. On that same day, management will host a conference call and simultaneous webcast to discuss results at 4:30 p.m. Eastern Time/1:30 p.m. Pacific Time.

To participate in the conference call, investors should dial 877-303-9855 (domestic) or 408-337-0154 (international) 10 minutes prior to the scheduled start of the call. A simultaneous audio-only webcast of the call may be accessed on the internet at **http://www.parametricsound.com**.

For investors unable to participate in the live event, an archive of the webcast will be available on the company's website through June 30, 2014. A taped replay of the call will be available for one week at 855-859-2056 and 404-537-3406, pass code 17105196.