



NEWS RELEASE

## PDP's RIFFMASTER Pre-orders Start Now!

2024-03-21

Gamers Worldwide Can Prepare to Rock-On for the RIFFMASTER's April Launch!

WHITE PLAINS, N.Y.–(BUSINESS WIRE)–Mar. 21, 2024– Leading gaming accessory maker **Turtle Beach Corporation** (Nasdaq: HEAR), and **Performance Designed Products LLC (PDP)** today kicked-off pre-orders for the highly-anticipated RIFFMASTER wireless guitar (\$129.99 MSRP). Scheduled to launch in April, the RIFFMASTER is the first guitar controller designed for a new game in nearly a decade, designed to fill the musical void in Rhythm-action gamers' hearts. Fans who pre-order the RIFFMASTER at [www.PDP.com](http://www.PDP.com) can also secure their chance at winning the RIFFMASTER's 500-piece, limited-edition pickguard gift with purchase.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20240321466452/en/>

PDP's RIFFMASTER Pre-Orders Start Now and Gamers Worldwide Can Prepare to Rock-On for the RIFFMASTER's April Launch. (Photo: Business Wire)

Check out the **RIFFMASTER** here:

<https://youtu.be/G8gp2T3VvUY?si=cw0LcKLKXV9LOhT9>

"At last, the wait is over...it's time for gamers to rock on!" said Michael Lai, Senior Director of Product Marketing, Performance Designed Products. "Rhythm-action gaming is experiencing more than a renaissance – it is being redefined! Every aspect of the RIFFMASTER design is informed by PDP's rich heritage in rhythm-based gaming, including a nod to the past with backwards compatibility. We cannot wait for fans to have their first jam session!"

PDP will launch two RIFFMASTER wireless guitar designs, saluting those who rock exclusively on Xbox Series X|S, Xbox One, and PC, as well as those who rock exclusively on PS5™ and PS4™. The RIFFMASTER wireless controller

is officially licensed for Xbox and PlayStation.

RIFFMASTER features include:

- Play with both hands. We feel you, lefties. The RIFFMASTER's design accommodates both left and right-handed maestros.
- Rock on for hours. Features a 30-foot low-latency wireless connection with built-in rechargeable battery for up to 36-hours of jamming per charge.
- Crank it up to 11! Includes a 3.5 mm audio jack and has D-pad audio controls enabling on-the-fly volume adjustments.
- Take the band on the road. A collapsible design makes for easy storage and transport, and the luxe shoulder strap provides added comfort.
- Elevate every performance with guitar analog stick (patent pending).
- GAME!!! RIFFMASTER is compatible with Rock Band 4; with anticipated compatibility with Fortnite Festival as soon as Rock Band 4 guitars are supported.

Pre-order the **RIFFMASTER** for **Xbox/PC** or **PlayStation** directly from PDP. Gamers can also reserve their guitar for **Xbox/PC** or **PlayStation** from Amazon, or on **Xbox/PC** or **PlayStation** from GameStop.

Press Kit: <https://spaces.hightail.com/receive/sIET5sBB27>

## About PDP

PDP is an industry leader and award-winning provider of high-quality licensed peripherals and accessories for all major video game platforms. PDP believes that design-forward, high-performance gear should be as unique and accessible as the gaming community itself. From beginner to professional, PDP's product lines offer uncompromising performance and striking designs that transport gamers into seamless, immersive experiences where competition, connection, and personal expression are limitless. Victrix by PDP is purpose built for Esports athletes and enthusiasts looking for unmatched performance and competitive advantage. For over 25 years, PDP has been supplying video game peripherals and accessories to major retailers across the world, including retailers in the United States, Canada, Europe, and Australia. For more information, visit [www.pdp.com](http://www.pdp.com) and [victrixpro.com](http://victrixpro.com). PDP was acquired by Turtle Beach Corporation in March 2024.

## About Turtle Beach Corporation

Turtle Beach Corporation (the "Company") ([www.turtlebeachcorp.com](http://www.turtlebeachcorp.com)) is one of the world's leading gaming accessory providers. The Company's namesake Turtle Beach brand ([www.turtlebeach.com](http://www.turtlebeach.com)) is known for designing

best-selling gaming headsets, top-rated game controllers, award-winning PC gaming peripherals, and groundbreaking gaming simulation accessories. Innovation, first-to-market features, a broad range of products for all types of gamers, and **top-rated customer support** have made Turtle Beach a fan-favorite brand and the market leader in console gaming audio for over a decade. Turtle Beach Corporation acquired Performance Designed Products LLC ([www.pdp.com](http://www.pdp.com)) in 2024. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: HEAR.

#### Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may," "could," "would," "should," "believe," "expect," "anticipate," "plan," "estimate," "target," "goal," "project," "intend" and similar expressions, or the negatives thereof, constitute forward-looking statements. Forward-looking statements are only predictions and are not guarantees of performance. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. The inclusion of such information should not be regarded as a representation by the Company, or any person, that the objectives of the Company will be achieved. Forward-looking statements are based on management's current beliefs and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to inflationary pressures, optimizing our product portfolio, reducing our cost of goods and operating expenses, reductions in logistic and supply chain challenges and costs, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, including promotional credits and discounts, general business and economic conditions, risks associated with the future direction or governance of the Company, risks associated with the expansion of our business, including the integration of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q, and the Company's other periodic reports filed with the Securities and Exchange Commission. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no

obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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