



NEWS RELEASE

PDP DEBUTS NEW SONIC REALMZ WIRELESS CONTROLLER: SHADOW SPACE COLONY ARK FOR NINTENDO SWITCH

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PDP's Latest REALMz Controller Puts the Immersive Sonic Universe In the Palms of Gamers Hands

White Plains, NY – October 30, 2024 – Leading gaming accessories maker **Turtle Beach Corporation** (Nasdaq: HEAR) and **Performance Designed Products LLC (PDP)** today unveiled the all-new **Sonic REALMz™: Shadow Space Colony ARK Wireless Controller** for Nintendo Switch™ systems. The new Sonic REALMz: Shadow Space Colony ARK controller celebrates the immersive universe from Sonic games, including the just launched **SONIC X SHADOW GENERATIONS™**, with an exciting design featuring a collectible Shadow figurine set in the controller's grip. Sonic fans can pre-order the Sonic REALMz: Shadow Space Colony ARK controller today from www.pdp.com and participating retailers for \$64.99/£59.99/€64.99 MSRP. The Sonic REALMz: Shadow Space Colony ARK controller is officially licensed by Nintendo® and SEGA® and launches in the U.S. on December 7, 2024. The controller will be available in the UK and Europe on January 10, 2025.

"Our new Sonic REALMz: Shadow Space Colony ARK controller continues demonstrating the strength of our licensing and creative abilities to produce unique gaming accessories that blend gaming and fandom," said Billy Brisebois, PDP Brand Manager, Turtle Beach Corporation. "This wireless Nintendo Switch controller is great for gamers as well as for Sonic fans looking for the latest gear to add to their collection. So, go ahead and treat yourself to two – one to play and one to display...you've earned it."

PDP's Sonic REALMz: Shadow Space Colony ARK controller has a multi-layered design showcasing the iconic Space

Colony ARK scene from the Sonic franchise. The Sonic REALMz: Shadow Space Colony ARK controller is compatible with Nintendo Switch, Nintendo Switch Lite, and Nintendo Switch OLED Model systems, and lets gamers play comfortably from the couch with its 30-foot wireless range. It also has a built-in rechargeable battery providing up to 30 hours of gaming per charge. Additionally, the customizable LED lighting effects add another layer to the look and feel of this creative Sonic game controller.

For more information on the latest PDP products and accessories, visit www.pdp.com and www.victrixpro.com.

About SEGA of America, INC

SEGA of America, Inc. is the American arm of Tokyo, Japan-based SEGA CORPORATION, a worldwide leader in interactive entertainment. Established in 1986, SEGA of America publishes innovative interactive entertainment experiences for console, PC, mobile and emerging platforms. In 2020, SEGA ranked #1 among Metacritic's Annual Game Publisher Rankings. Its globally beloved franchises include Sonic the Hedgehog™, Like a Dragon™, Virtua Fighter™, Super Monkey Ball™, and Phantasy Star Online™, along with Atlus' Persona™ and Shin Megami Tensei™ series. Since its debut more than three decades ago, Sonic has become a pop culture icon featured in dozens of games, TV series, and movies. SEGA of America has offices in Irvine and Burbank, California. Visit www.sega.com.

About PDP

PDP is an industry leader and award-winning provider of high-quality licensed peripherals and accessories for all major video game platforms. PDP believes that design-forward, high-performance gear should be as unique and accessible as the gaming community itself. From beginner to professional, PDP's product lines offer uncompromising performance and striking designs that transport gamers into seamless, immersive experiences where competition, connection, and personal expression are limitless. Victrix by PDP is purpose built for esports athletes and enthusiasts looking for unmatched performance and competitive advantage. For over 25 years, PDP has been supplying video game peripherals and accessories to major retailers across the world, including retailers in the United States, Canada, Europe, and Australia. For more information, visit www.pdp.com and www.victrixpro.com.

About Turtle Beach Corporation

Turtle Beach Corporation (the "Company") (www.turtlebeachcorp.com) is one of the world's leading gaming

accessory providers. The Company's namesake Turtle Beach brand (www.turtlebeach.com) is known for designing best-selling gaming headsets, top-rated game controllers, award-winning PC gaming peripherals, and groundbreaking gaming simulation accessories. Innovation, first-to-market features, a broad range of products for all types of gamers, and **top-rated customer support** have made Turtle Beach a fan-favorite brand and the market leader in console gaming audio for over a decade. Turtle Beach Corporation acquired Performance Designed Products LLC (www.pdp.com) in 2024. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: HEAR.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may," "could," "would," "should," "believe," "expect," "anticipate," "plan," "estimate," "target," "goal," "project," "intend" and similar expressions, or the negatives thereof, constitute forward-looking statements. Forward-looking statements are only predictions and are not guarantees of performance. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. The inclusion of such information should not be regarded as a representation by the Company, or any person, that the objectives of the Company will be achieved. Forward-looking statements are based on management's current beliefs and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to logistic and supply chain challenges and costs, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business, including the integration of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q, and the Company's other periodic reports filed with the Securities and Exchange Commission. Except as required by applicable law, including the securities laws of the United States and the rules

and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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*The Sonic REALMz: Shadow Space Colony ARK controller will only be available in the U.S., UK, and Europe.

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