



NEWS RELEASE

Neat Microphones' Eagerly Anticipated King Bee II XLR Microphone Coming November 16, 2021

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Pre-Order Neat Microphones' High-Performance King Bee II XLR Microphone Now for the Astounding and Unrivalled MSRP of \$169.99

WHITE PLAINS, N.Y.-(BUSINESS WIRE)-Oct. 14, 2021- **Neat Microphones**, the innovative brand of high-quality digital USB and analog microphones from **Turtle Beach Corporation** (Nasdaq: HEAR), today announced its **King Bee® II** analog XLR microphone is now available for pre-order, with the U.S. launch set for November 16, 2021. The King Bee II will launch in the UK and across Europe on November 19, 2021. The Neat Microphones team is the same group of experts that founded Blue Microphones and is known for designing award-winning analog XLR and digital USB microphones that have transformed how professional creators capture their voice, music, and more. The King Bee II is Neat Microphones' highly anticipated successor to their original **King Bee**, which was coveted by recording enthusiasts for the studio-quality performance it offered at a remarkable price. The King Bee II continues its heritage of delivering top recording performance for the unrivaled MSRP of \$169.99, and is available for pre-order today at participating retailers, including Amazon, Sweetwater, American Music Supply, and zZounds.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20211014005283/en/>

Pre-Order Now Open For Neat Microphones' High-Performance King Bee II XLR Microphone at the Astounding and Unrivalled MSRP of \$169.99 (Photo: Business Wire)

"We have the pinnacle team in microphones creating new products that continue to reshape expectations for high-performance mics, and the King Bee II is a testament to their continued expertise," said Juergen

Stark, Chairman and CEO, Turtle Beach Corporation. "The original King Bee played a key role in bringing the Neat

brand to life. As Neat's all-new flagship microphone, the King Bee II again plays an important part as we enter the multi-billion-dollar global microphone market with our latest high-performance microphone with a price that can't be ignored."

"The King Bee II is a powerful new addition to our historic line-up, and I'm excited to get it in people's hands to see and hear what the world's leading creators produce with it," said Skipper Wise, Founder of Neat Microphones and Vice President at Turtle Beach. "We pride ourselves on the level of quality, performance, and value we put into our microphones, and the King Bee II is a true testament to our team's storied microphone development over the last 30 years."

For all content creators, Neat Microphones' King Bee II offers outstanding versatility and incredible sound quality. Vocals, drums, electric guitar, piano, and acoustic instruments shine with the King Bee II, and spoken word applications, from voiceovers to podcasting to streaming content, can be captured with crystal-clear clarity and depth. Thanks to customized Class-A discrete electronics, powerful design, and a large 34mm precision, gold-sputtered condenser microphone capsule, what you hear at the output is what the King Bee II hears at its input.

For the latest information on the Neat Microphones lineup of professional and consumer microphones, visit <https://www.neatmic.com>.

About Turtle Beach Corporation

Turtle Beach Corporation (www.turtlebeachcorp.com) is one of the world's leading gaming accessory providers. The Turtle Beach brand (www.turtlebeach.com) is known for pioneering first-to-market features and patented innovations in high-quality, comfort-driven headsets for all levels of gamer, making it a fan-favorite brand and the market leader in console gaming audio for the last decade. Turtle Beach's ROCCAT brand (www.roccat.com) combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Under the ROCCAT brand, Turtle Beach creates award-winning keyboards, mice, headsets, mousepads, and other PC accessories. Turtle Beach's Neat Microphones brand (www.neatmic.com) creates high-quality USB and analog microphones for gamers, streamers, and professionals that embrace cutting-edge technology and design. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: **HEAR**.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may," "could," "would," "should," "believe," "expect," "anticipate," "plan," "estimate," "target," "goal," "project," "intend" and similar expressions, or the negatives thereof, constitute

forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the integration of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, the Company's liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q, and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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