NEWS RELEASE

MEDIA ALERT: TURTLE BEACH TO OFFER GAMESCOM ATTENDEES OPPORTUNITY TO WIN V.I.P. EXPRESS PASS FOR CALL OF DUTY®: BLACK OPS II MULTIPLAYER TOURNAMENT AREA

2012-08-09

What: Turtle Beach will be offering attendees of Gamescom 2012 the chance to participate in a tournament area within its booth for a chance to earn an express pass to experience hands-on of the year's most anticipated title, Call of Duty®: Black Ops II. Turtle Beach participants, who win their respective mini-tournament round will earn a V.I.P Express Pass straight to Activision's Call of Duty: Black Ops II multiplayer tournament area. Once there, the Turtle Beach V.I.P.'s will be able to expedite their wait time and be among the first in the world to play Treyarch's Call of Duty: Black Ops II multiplayer before the epic title's worldwide release on November 13, 2012.

Who: Turtle Beach designs and markets premium audio peripherals for video game, personal computer and mobile platforms, including its acclaimed line of Ear Force gaming headphones and headsets crafted for Xbox 360 and PS3 game consoles and PC games. Those interested in learning more about Turtle Beach's activities during Gamescom should visit **http://www.turtlebeach.com** to sign up for updates or follow Turtle Beach on **http://www.facebook.com/turtlebeach** for special content, additional product details, pre- and on-sale info and other special news and alerts.

Where: Attendees interested in participating in the mini-tournament should visit the Turtle Beach booth at Gamescom 2012 in the Entertainment Area, Hall 6.1, booth C10 within the Cologne Exhibition Centre. When: August 15 – 19, 2012 (Wednesday – Sunday); August 15, 2012: Trade Visitors and Media Day (no access for the general public) The entertainment area will be open (all times local): Wednesday*: 09:00 a.m. – 07:00 p.m. Thursday**: 09:00 a.m. – 08:00 p.m. Friday**: 09:00 a.m. – 08:00 p.m. Saturday: 09:00 a.m. – 08:00 p.m. Sunday: 09:00 a.m. – 06:00 p.m. * Trade visitors and Media Day with no admission for the general public; ** Admission for general public

starting at 10:00 a.m. Tickets: For general public: day ticket from €.50; season ticket from €2.00 Purchase tickets online: **http://www.gamescom.de**

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