NEWS RELEASE

GAMESCOM: TURTLE BEACH SHOWCASES CALL OF DUTY®: BLACK OPS II ADVANCED LINE-UP OF GAMING AUDIO PRODUCTS

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CALL OF DUTY: BLACK OPS II HEADSETS LEAD EXTENSIVE FALL 2012 LINE-UP; GAMING HEADSET LEADER OFFERS ATTENDEES CHANCE TO WIN V.I.P. EXPRESS PASS TO BE AMONG THE FIRST IN THE WORLD TO PLAY CALL OF DUTY: BLACK OPS II MULTIPLAYER VALHALLA, N.Y. & COLOGNE, GERMANY

August 13, 2012 – Turtle Beach, pioneer and market-leader of the gaming headset category, is showcasing its Call of Duty®: Black Ops II line of advanced head-sets as part of its new fall line-up, and offering Gamescom 2012 attendees a chance to win a V.I.P. Express Pass to play Activision's and Treyarch's forthcoming Call of Duty: Black Ops II multiplayer before the epic blockbuster's worldwide release this November 13, 2012. Turtle Beach contestants will vie to be among the first in the world to play as they first compete in Turtle Beach's Entertainment Area, Hall 6.1, booth C10 within the Koelnmesse during Gamescom 2012 from August 15-19, 2012. As part of an expanded presence in the European market, Turtle Beach's full Gamescom 2012 presence includes: Turtle Beach V.I.P. Express Pass Tournament The Turtle Beach tournament area will offer Gamescom attendees the chance to game on the show floor for a chance to win a mini-tournament round and earn a V.I.P. Express Pass to Activision's and Treyarch's Call of Duty: Black Ops II multiplayer area. With lines at the Activision booth expected to stretch for extended periods of time, the Turtle Beach tournament area is a chance for fans to expedite their access to Call of Duty: Black Ops II. In addition, over 400 Turtle Beach headsets will also be in use across the Gamescom show floor, including at Activision's booth and multiplayer area. Turtle Beach's Latest Partnerships and Product Line-up The latest Turtle Beach headsets available at retail locations and planned for holiday across Europe will also be on display at Gamescom, including: Call of Duty: Black Ops II gaming headsets: Turtle Beach will display its full line of exclusively licensed, limited edition Call of Duty: Black Ops II Ear Force headsets. Custom designed and optimized to deliver enhanced audio for the year's most anticipated entertainment launch, the distinctive line includes the Ear

Force TANGO, Ear Force SIERRA, Ear Force X-RAY, Ear Force KILO and Ear Force EARBUDS. Ear Force TANGO – The top of the line Tango headset offers Call of Duty: Black Ops II fans a sleek, premium design combined with Bluetooth, Wireless Dolby Surround Sound and programmable presets for the ultimate audio experience across the Xbox 360 and PlayStation 3. The Tango can be loaded with unique Call of Duty: Black Ops II voice prompts and exclusive audio presets custom-created with Treyarch to create a signature game experience. Players also have the option of configuring personalized presets to customize game, chat and mic audio for different gaming scenarios. In addition, the Tango's wireless radio features Turtle Beach's new dual band Wi-Fi technology and operates via a rechargeable battery for over 10 hours of uninterrupted gameplay. MSRP: £299.99 /€349.99 (inclusive of VAT). Ear Force SIERRA – Optimized for pro tournaments and competitive online play, the Sierra Programmable Dolby Surround Sound headset can also be loaded with Call of Duty: Black Ops II presets custom-created by Treyarch and the option to swap out with personalized presets. The Sierra features a streamlined design with a LED backlit control unit with touch control capabilities and limited edition Call of Duty: Black Ops II speaker plates for use with Xbox 360, PlayStation 3 and PC/Mac platforms. In addition, the Sierra features voice morphing so players can disguise their voices; Sonic Lens™ with sound field expander to widen or narrow the sound field and hear game play cues like enemy footsteps; and Ear Guard™ with Blast Limiter to limit the intensity of thunderous sounds like explosions and gunfire. MSRP: £279.99/€319.99 (inclusive of VAT). Ear Force X-RAY – Boasting a clean design and the latest tech, the dual band wireless X-Ray provides Call of Duty: Black Ops II players with an optimized Dolby Surround Sound experience for Xbox 360 and PlayStation 3. Featuring a rechargeable battery and dynamic Chat Boost, players can battle for over 10 hours in>

Ear Force ZLa: A PC gaming headset compatible with both Windows and Mac systems, the ZLa features acoustically angled 40mm speakers to deliver optimal sound quality. In-line volume controls allow for quick access to volume and mic mute. With a 3.5mm, 4-pole connector and PC adapter cable, the ZLa also easily connects to computers and mobile devices, such as tablets. MSRP: £29.99/€39.99 (inclusive of VAT). Ear Force PLa & XLa: These amplified gaming headsets are designed for PlayStation 3 and Xbox 360, respectively. Both offer a more immersive experience through amplified audio and built-in bass boost for increased depth and realism. Independent volume controls allow for personalized balancing of game and chat audio, and a microphone monitor allows you to hear your voice naturally as you speak. Both are USB powered and require no batteries. The PLa is also compatible with Windows and Mac systems. The XLa and PLa will be available in European retailers by September 1, 2012. XLa MSRP: £24.99/€39.99 (inclusive of VAT). PLa MSRP: £34.99/€49.99 (inclusive of VAT).

As part of its agreement with Nintendo, worldwide pioneer in the creation of interactive entertainment, Turtle Beach is creating an officially licensed line of Wii U™ gaming headsets with built-in chat functionality. These headsets will be compatible with portable devices such as the Nintendo 3DS™ and the Nintendo DS™ hand-held systems. The dates of availability for the SEVEN Series, the line of officially licensed Wii U™ gaming headsets, the Ear Force ZLa, and Ear Force M7 will be announced in the coming months. Gamers interested in learning more about

Turtle Beach's activities during Gamescom should visit **www.turtlebeach.com** to sign up for updates or follow Turtle Beach on **www.facebook.com/turtlebeach** or twitter.com/turtlebeach/ for special content, additional product details, pre- and on-sale info and other special news and alerts. Call of Duty: Black Ops II has not yet been rated. For more information, please visit **www.callofduty.com/blackops2**. You can also follow Call of Duty: Black Ops II on Facebook at **www.facebook.com/codblackops** and Twitter via #BlackOps2. About Turtle Beach Turtle Beach (**www.turtlebeach.com**) designs and markets premium audio peripherals for video game, personal computer, and mobile platforms, including its acclaimed line of Ear Force gaming headphones and headsets crafted for Xbox 360 and PS3 game consoles and PC games. Turtle Beach's Ear Force XP400 wireless headset was named IGN's "Best Gaming Hardware" as part of its Best of CES 2012 Awards. Turtle Beach, headquartered in Valhalla, New York, is a brand of Voyetra Turtle Beach, Inc., which has been at the forefront of music and audio technology for more than three decades and is recognized as a pioneer of today's PC audio industry. Turtle Beach and Ear Force are registered trademarks of Voyetra Turtle Beach, Inc. Xbox 360 is a registered trademark of Microsoft, Corp. PlayStation 3 is a registered trademark of Sony Computer Entertainment Inc. Nintendo Wii U is a registered trademark of Nintendo Co., Ltd. All other trademarks are property of their respective holders and are hereby acknowledged. About Activision Publishing, Inc. Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products. Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, mainland China and the region of Taiwan. More information about Activision and its products can be found on the company's website, **www.activision.com**. © 2012 Activision Publishing, Inc. ACTIVISION, CALL OF DUTY, and CALL OF DUTY BLACK OPS are trademarks of Activision Publishing, Inc. Media Contact: Maura White

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