NEWS RELEASE

Demonstrating New HSS-III at INFOCOMM 2011

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HENDERSON, NEVADA, June 13, 2011 – Parametric Sound Corporation (OTCBB: PAMT), a leading innovator of directed audio products and solutions, announces its participation at the influential InfoComm 2011 audiovisual trade show on June 15-17 in Orlando.

“InfoComm is an important forum for our new HSS-III product line because it gives us the opportunity to demonstrate our compelling directed audio solutions to a broad range of professionals engaged in implementing audio, video, display and digital signage applications throughout the world,” said David Pratt, Director of Sales for Parametric Sound. “We are looking forward to engaging our many legacy HSS customers and introducing new customers to the benefits of HSS-III directed audio. Directed audio is proven to sell, with its immediacy providing measurable retention and sales increases.”

Parametric Sound will demonstrate its latest HSS-3000 product models at booth 5383 in the Digital Signage Pavilion.

Designed for professionals in the audiovisual, information communications and systems integration industries, InfoComm showcases the latest technologies to a projected 32,000 attendees from all over the world.

Cautionary note on forward-looking statements
This press release includes forward-looking information and statements. Except for historical information contained in this release, statements in this release, including those by Mr. Pratt, may constitute forward-looking statements regarding our assumptions, projections, expectations, targets, intentions or beliefs about future events that are based on management’s belief, as well as assumptions made by, and information currently available to, management. While the Company believes that its expectations are based upon reasonable assumptions, there can

be no assurances that the Company's goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect the Company's actual results and may cause results to differ materially from those expressed in forward-looking statements made by or on behalf of the Company. Some of these factors include the acceptance of new products, the impact of competitive products and pricing, the timely development and release of products by the Company, general business and economic conditions, and other factors detailed in the Company's Annual Report on Form 10-K and other periodic reports filed with the SEC. Parametric Sound Corporation specifically disclaims any obligation to update or revise any forward-looking statement whether as a result of new information, future developments or otherwise.