



NEWS RELEASE

CHICAGO'S BELOVED AUDIO/VIDEO STORE – ABT ELECTRONICS – BECOMES FIRST RETAILER IN THE NATION TO CARRY TURTLE BEACH'S REVOLUTIONARY HYPERSOUND CLEAR 500P DIRECTED AUDIO SYSTEM

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San Diego, CA – August 29, 2016 – **Turtle Beach Corporation** (NASDAQ: HEAR), a leading audio technology company for over 40 years, today announced that Chicago's leading audio/video retailer – **Abt Electronics** – is the first retailer in the nation to carry Turtle Beach's revolutionary HyperSound Clear™ 500P directed audio system for the home. Abt Electronics is showcasing the HyperSound system **on their website** and in their store's premiere demo room, where shoppers can experience audio unlike anything they've ever heard before.

“With HyperSound's amazingly clear surround-sound experience you have to hear it to believe it and Abt Electronics is the perfect retailer to launch our pilot program that offers savvy electronics shoppers the opportunity to experience HyperSound directly,” said Juergen Stark, CEO, Turtle Beach Corporation. “Time and time again we've witnessed people's real-time reactions to HyperSound and there's just no describing it – you simply need to sit in the beam and experience it for yourself, which is why I encourage everyone in the local Chicago area to visit the Abt store and get a proper HyperSound Clear 500P demo.”

Added Mike Abt, Co-President, Abt Electronics, “I enjoyed the HyperSound demo and thought the speakers filled a big need for people struggling to hear the TV. Nothing bothers me more than a TV with the volume turned-up all the way, and the HyperSound Clear 500P enables someone having trouble understanding dialogue from the

TV to listen at their own level, while the rest of the family can sit in the same room and enjoy the TV at its regular volume level.”

HyperSound technology is Turtle Beach’s fundamentally new approach to sound delivery that generates a highly directional beam of audio in the air. Similar to how a flashlight directs a beam of light, the HyperSound Clear 500P directs a beam of audio to targeted listeners, delivering an amazing, 3D audio experience that sounds as if you’re wearing a high-end surround sound headset, yet without wearing anything on your head at all. HyperSound’s unique directed audio has been shown to significantly¹ improve sound clarity and speech intelligibility to provide a much better home entertainment listening experience for people struggling to hear the TV.

Abt Electronics is located at 1200 N. Milwaukee Ave. in Glenview, IL 60025. For more information about Abt Electronics, visit the store’s website at www.abt.com or call (847) 544-2933. For additional information on Turtle Beach’s HyperSound Clear 500P directed audio system for the home, visit <http://hypersoundhearing.com>.

About Abt Electronics

Abt Electronics operates a 350,000 square-foot showroom in the Chicago suburb of Glenview, IL, where the company displays its collection of quality electronics products and appliances from a variety of different producers. The company also maintains an online site, www.abt.com, and is an authorized online vendor for a variety of top appliance and electronics brands. Throughout the company’s 80 years of operation, Abt Electronics has remained family-owned and operated, weathering competition from large chain retailers by providing exemplary customer service, competitive prices, and award-winning installation and repair work.

About Turtle Beach Corporation

Turtle Beach Corporation (<http://corp.turtlebeach.com>) designs innovative, market-leading audio products for the consumer, healthcare and commercial sectors. Under its award-winning Turtle Beach brand (www.turtlebeach.com), the Company has been the clear market share leader for the past five-plus years with its wide selection of acclaimed gaming headsets for use with Xbox One and PlayStation®4, as well as personal

computers and mobile/tablet devices. Under the HyperSound brand (www.hypersound.com), the Company markets pioneering directed audio solutions that have applications in hearing healthcare, digital signage and kiosks and consumer electronics. The Company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release, including those regarding the intended use of proceeds from the Offering and concurrent private placement, may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Forward looking statements are based on management's statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's liquidity, the substantial uncertainties inherent in acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, and other factors discussed in our public filings, including the risk factors included in Company's most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q and other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

1 Mehta, R., Mattson, S., & Seitzman, R., Kappus, B. (2015, August). Speech recognition in the sound field: directed audio vs. conventional speakers. Audiology Online, Article 14901. Retrieved from <http://www.audiologyonline.com>.
Dr. Mehta and Dr. Mattson are paid consultants of Turtle Beach.

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