



FINANCE *of* AMERICA

NEWS RELEASE

Finance of America Expands Executive Team to Support Next Phase of Growth

2026-07-27

Strategic appointments strengthen the Company's technology and commercial capabilities to support long-term growth.

PLANO, Texas--(BUSINESS WIRE)-- Finance of America Reverse LLC ("FOA" or the "Company"), the nation's leading provider of home equity-based financing solutions for modern retirement, today announced the appointments of Maury Pipkin as Chief Information Security Officer and Bryan Summerhays as Senior Vice President, Revenue Growth and Channel Strategy.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20260727969230/en/>

(Left to right) Maury Pipkin and Bryan Summerhays

The appointments reflect
Finance of America's continued

investment in the technology, cybersecurity and commercial capabilities needed to support long-term growth. Together, Pipkin and Summerhays bring proven experience building scalable, secure and customer-centric organizations across highly regulated businesses.

"Scaling responsibly requires us to invest in both the security of our platform and the effectiveness of our customer-facing organization," said Kristen Sieffert, President of FOA. "Maury and Bryan bring the experience and leadership needed to strengthen these critical areas as we expand access to home equity solutions and help more

Americans achieve greater financial confidence in retirement."

Summerhays joins FOA as Senior Vice President, Revenue Growth and Channel Strategy, reporting directly to Sieffert. He brings extensive experience leading large, regulated sales organizations through periods of transformation using data, technology and operational discipline to improve customer outcomes and drive sustainable growth. At FOA, he will lead initiatives focused on customer engagement, sales productivity and channel performance as the Company continues scaling its retail platform.

"Bryan knows how to build high-performing sales organizations, challenge established ways of working and translate strategy into results," said Sieffert. "His leadership will help us strengthen our retail platform, improve the customer experience and unlock new opportunities for profitable growth."

Pipkin joins FOA as Chief Information Security Officer, reporting directly to Chief Information Officer Brian Conneen. He brings more than two decades of experience leading enterprise cybersecurity and technology organizations across financial services, mortgage lending, enterprise software and digital platforms. Most recently serving as Chief Information Security Officer at RealPage, Pipkin has helped organizations strengthen cybersecurity, modernize technology environments and manage enterprise risk across highly regulated businesses.

As Chief Information Security Officer, Pipkin will lead Finance of America's enterprise cybersecurity strategy, helping strengthen the Company's security posture while enabling continued innovation across its technology platform.

"As we continue investing in our technology platform and expanding our digital capabilities, Maury brings the experience and judgment needed to strengthen our security posture while enabling innovation across the business," said Brian Conneen, Chief Information Officer. "His leadership will help ensure we continue building a resilient technology environment trusted by our customers and business partners."

The appointments are the latest step in Finance of America's broader strategy to strengthen the capabilities, talent and operating platform that support long-term growth and innovation. As more homeowners seek innovative ways to incorporate home equity into retirement planning, the Company remains focused on building a scalable, secure and customer-centric platform that strengthens its leadership position while delivering exceptional experiences for customers, partners and shareholders.

About Finance of America

Finance of America Reverse LLC dba Finance of America (NMLS 2285 Equal Housing Opportunity) is a modern retirement solutions platform that provides customers with access to an innovative range of retirement offerings centered on the home and is the consumer brand and reverse mortgage operating subsidiary of its parent

company, Finance of America Companies Inc. (NYSE: FOA). In addition to the reverse mortgage business, Finance of America Companies offers capital markets and portfolio management capabilities primarily to optimize the distribution of its originated loans to investors. Finance of America is headquartered in Plano, Texas. For more information, please visit www.financeofamericacompanies.com.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20260727969230/en/>

Media Contacts

For Finance of America Media Relations: pr@financeofamerica.com

For Finance of America Investor Relations: ir@financeofamerica.com

Source: Finance of America Reverse LLC