

## **Our Mission:**

To Take Care of Our Customers...And Those Who Should Be

## **Our Operating Principles:**

- Take good care of our customers
- Hire and retain excellent employees
- Always conduct yourself with the utmost integrity
- Work as one team
- Learn constantly so we can continually improve



**MidWestOne**  
Financial Group, Inc.™

[MidWestOneFinancial.com](http://MidWestOneFinancial.com)